



Net-A-Porter Champions Web Development with \$10,000 Donation to the Perl 5 Core Maintenance Fund

31st August 2011

Mark Keating

NET-A-PORTER

NET-A-PORTER.COM, the world's premier online luxury fashion retailer, today announces it will donate \$10,000 to the Perl 5 Core Maintenance Fund. NET-A-PORTER is committed to innovations in web technology and has created a bespoke e-Commerce platform to offer its customers a fast, responsive and interactive user experience. It uses Perl for a number of its programs and makes this donation as a sign of its commitment to the language and an acknowledgement of the work that the Foundation is doing.

Richard Lloyd-Williams, Head of Group IT at NET-A-PORTER, explains, "It is fantastic to be giving something back to the Perl community. Without the work of the Perl Foundation we would not be able to customise and build on the NET-A-PORTER platform as effectively as we have done. This donation is one way we've chosen to show our gratitude."

"The generous support from Net-A-Porter will allow us to extend and expand grants to Perl developers who are working on the essential maintenance of the Perl 5 Core," said TPF president Karen Pauley, while attending YAPC Europe. "This will directly benefit the many thousands of Perl users around the world, helping us improve the language experience for everyone."

For further information please contact Catherine Chapman:
catherine.chapman@net-a-porter.com +44 20 3471 4500

NET-A-PORTER.COM was launched in June 2000 and has since successfully established itself as the world's premier luxury online fashion retailer. Presented in the style of a fashion magazine, NET-A-PORTER features collections from over 350 of the world's most coveted designers including Chloé, Marc Jacobs, Burberry, Miu Miu, Stella McCartney and many more. With its acclaimed editorial format, express worldwide shipping to 170 countries (including same day delivery to London and Manhattan), luxurious packaging and easy returns, NET-A-PORTER offers an unparalleled shopping experience. (<http://www.net-a-porter.com>)

<http://www.perlfoundation.org>